

We are interested in the international cooperation with local action groups from other countries, in the scope of:

- the development of tourism and launching new tourist products using local historical and cultural resources,
- the promotion and distribution of local products,
- the protection and use of the natural heritage,
- the improvement of quality of life of rural areas inhabitants.

We invite You to cooperate with us!



We cooperate with partner groups and local action groups of various Polish regions. We belong to the National Network of Rural Areas and to the National Network of Partner Groups. We coordinate the international Amber Trail passage from Janowiec to Dęblin within the framework of the Greenways Programme, which is part of "Central & Eastern European Greenways" international initiative in Central and Eastern Europe.

For the actions undertaken within the framework of three-sectoral partnership and for creating the project partnerships, aimed at the development of rural areas, our LAG was awarded the Regional Champion title in the category: COMPANY in the AGROLIGA 2010 nationwide contest.



www.grupypartnerskie.pl



www.ksow.pl



www.enrd.ec.europa.eu

For further information please contact our Office:

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We

inspire
support
cooperate



The Local Action Group “Zielony Pierścień” (en. Green Belt), with registered office in Nałęczów, was founded at the beginning of 2008. It unites more than 180 partners from social, economic and public sectors. We are one of twenty six local action groups in the Lublin Region and one of the more than 300 LAGs in Poland. We implement our Local Development Strategy under Axis 4 LEADER of Rural Development Programme for 2007-2013 in the area of eleven communes:

Baranów, Janowiec, Kazimierz Dolny, Końskowola, Kurów, Markuszów, Nałęczów, Puławy, Wąwolnica, Wojciechów and Żyrzyn located within two poviats: Puławy powiat and Lublin powiat.

Our region is located in the Eastern Poland and, in terms of tourism industry, constitutes one of most attractive subregions of Lublin Voivodeship. It is characterized by exceptional nature and landscape advantages with the picturesque gorge of the Vistula river (often referred to as the Queen of Polish rivers) and with the densest network of loess ravines in Europe. There are many natural monuments, natural landscape park, nature reserves, archaeological sites and health resort zones. Numerous monuments, including, among others: religious buildings, castles, fortifications, palaces, historic parks and places of national memory can be listed as main tourist attractions of the region.

Our mission is to strengthen the partnership for the improvement of the quality of life of the inhabitants and for the sustainable development of an area covered by LAG activities. We want this area to become the most attractive and the most recognizable tourist subregion of the Lublin Region.

Facts about the territory:

- population: **73 218 inhabitants**
- surface area: **964 km²**
- population density: **76 inhabitants/km²**
- number of municipalities: **11**



Our actions include, among others:

1. The promotion of local products and creating conditions for their sale by the manufacturers from our area. LAG has awarded 47 promotion logos of the Local Product of the “Zielony Pierścień” (Green Belt), in five categories: food, service, art/handicraft, regional team and event.

2. Creating network and integrated tourism products in rural areas, including, among others: trail of rural crafts and local products, thematic bicycle paths.



3. Participation in the Greenways Programme and being the coordinator of the part of the International **Amber Trail Greenways**, whose aim is to develop active tourism based on taking benefits from natural and cultural heritage resources and inspiring and supporting local initiatives.

4. Encouraging inhabitants of rural areas to take action that would favour the economic boom of the region.

